



FOR IMMEDIATE RELEASE

New Seasons Market and New Leaf Community Markets Offer Grocery Discount for Unpaid Federal Workers

PORTLAND, Ore. – January 21, 2019 – The world’s first B Corp grocery stores [New Seasons Market](#) and [New Leaf Community Markets](#) announced that starting today the neighborhood grocers are offering a 15 percent discount to furloughed and unpaid federal workers in their communities to ensure all neighbors have access to fresh, quality local food during the partial government shutdown.

Customers can show federal government I.D. for a 15 percent discount off most items in New Seasons’ Oregon, Washington and California stores, and New Leaf’s locations in Santa Cruz and Half Moon Bay, California, through the duration of the partial government shutdown. The program was inspired by discussions with store staff and immediately embraced by the organization.

“New Seasons Market and New Leaf Community Markets are passionate about feeding and nourishing our communities,” said Mark Law, chief operations officer of New Seasons Market and New Leaf Community Markets. “While we wait for an end to the partial government shutdown, we’d like to make that a little easier for affected federal employees and contractors.”

New Seasons and New Leaf additionally offer a 10 percent senior discount for customers 65-years-old and better every Wednesday, and New Seasons offers a 10 percent military discount for veterans and current service members every Tuesday. New Seasons customers can additionally make a donation at the register to their store’s local hunger relief partner anytime they shop, contributing to non-profit organizations ranging from food pantries and soup kitchens to home garden programs for food insecure families.

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About New Seasons Market

New Seasons Market is a West Coast neighborhood grocer with a people-first culture that builds and sustains relationships for the greater good. The world’s first B Corp grocery store, the company places as much value on taking care of its staff, its community and the environment as it does on growing and operating its business, resulting in genuine relationships between staff, vendors and customers. A respected champion of the regional food economy, it partners with farmers, ranchers and producers to deliver the best of the region, and pairs local, organic favorites with grocery classics to offer customers choice, value and flexibility. New Seasons started with a single store in Portland, Ore., in 2000 when three families and 50 friends united over shared values. Together with its 4,000 plus welcoming staff, New Seasons offers a unique retail experience in which communities come together to realize the potential of a healthy, sustainable food system. New Seasons has 21 neighborhood stores in Oregon, Washington and California, as well as four New Leaf Community Market locations in Northern California, and commits 10 percent of its after-tax profits back to the communities it serves. For more information, visit www.newseasonsmarket.com.

About New Leaf Community Markets

An organic and natural grocer with four stores along the Central Coast, New Leaf Community Markets has been serving the community for 33 years. New Leaf is committed to offering customers foods and products that have the most beneficial impact on their health and the health of the environment. Helping customers make informed decisions is an integral part of this commitment. A wholly owned subsidiary of New Seasons Market since November 2013, New Leaf Community Markets is the first grocer in California to achieve B Corporation certification, which means that New Leaf uses the power of business to solve social and economic problems. New Leaf's mission, to nourish and sustain our community, is reflected in the 10 percent of profits given annually to support local nonprofits working to improve the quality of life. Connect at: www.newleaf.com.

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