

# A HOLIDAY CLASSIC

Elevate your holiday spread with your choice of bone-in, boneless, or spiral-cut ham—with no antibiotics ever.

LAST CHANCE  
TO ORDER YOUR  
EASTER FEAST!  
Place your order online by 10pm on 4/17  
at [catering.newseasonsmarket.com](http://catering.newseasonsmarket.com)

## HAMS

Starting at:  
**\$2<sup>99</sup>**  
lb

## Really BIG DEALS

**25% off**

**ALL SALMON LOX**

Exclusions apply.

### ASPARAGUS

Crisp, snappy, and delicious as a healthy side. From Gourmet Trading in Mexico.



**\$2<sup>99</sup>**  
lb

**SAVE \$2lb**

### WATER AVENUE COFFEE COMPANY COFFEE

Selected Varieties  
12oz



**\$12<sup>99</sup>**  
ea

**SAVE \$6ea**

### TALENTI GELATO AND SORBETTO

Selected Varieties  
10.3-16oz



**BUY 1 GET 1 FREE**

**SAVE \$7.99 ON 2**

### NEW SEASONS BUTTER

Created in partnership with Larsen's Creamery in Clackamas, OR, using rBST-free milk. Salted or Unsalted.  
1lb



**\$3<sup>99</sup>**  
ea

**SAVE 20¢ea**

### SOKOL BLOSSER EVOLUTION RED AND WHITE BLENDS

Blended for versatility and vibrant flavor. Enjoy the bold red with backyard BBQs or the crisp white with spring veggies or a mild cheese.  
750ml



**\$12<sup>99</sup>**  
ea

PNW LOCAL

**SAVE UP TO \$13ea**



# WHAT WE'RE loving



## Stoller Family Estate

A longtime New Seasons partner, this family-owned Oregon winery has crafted award-winning wines for decades. Established in 1943, the Stoller family has spent over 30 years transforming their 400-acre Dundee Hills property into Oregon's largest contiguous vineyard.

With complete control over the winemaking process, from pruning to bottling, they produce wines that are balanced, complex, and consistently exceptional—including beloved customer favorites and exclusive New Seasons partner wines.



## MEAT & SEAFOOD

### MARY'S HEIRLOOM WHOLE FRYER

Humanely pasture-raised and always air-chilled with no antibiotics ever.

**\$4<sup>49</sup>**  
lb

SAVE 50¢lb



### YAKOBI FISHERIES COHO SALMON FILLET

Wild-caught during the peak of season and frozen immediately to retain its fresh flavor.

**\$20<sup>99</sup>**  
lb

SAVE \$1lb



## FLORAL

### RAINBOW RANUNCULUS

Can't decide on your favorite color? Get them all in this lovely rainbow bunch.

**\$16<sup>99</sup>**  
ea

SAVE \$3ea



### COUNTRY NATURAL BEEF TOP SIRLOIN STEAK

USDA Choice, humanely range-raised beef with no added hormones and no antibiotics ever.

**\$15<sup>49</sup>**  
lb

SAVE 50¢lb



### NEW SEASONS SALMON CAKES

Made in-house with wild-caught salmon, fresh herbs, and veggies. Ready to cook.

**\$3<sup>99</sup>**  
ea

SAVE \$1ea



### SWEET PETITE BOUQUET

A whimsical mix of sweet peas, ranunculus, anemones, campanulas, and more.

**\$19<sup>99</sup>**  
ea

FEATURED



## PRODUCE

### ORGANIC STRAWBERRY PINTS

Sweet, juicy, and ready for your smoothies, snack plates, and bakes. From Western Veg-Produce in Bakersfield, CA.

**\$4<sup>99</sup>**  
ea

SAVE \$1ea



### MUSCAT GRAPES

Sweet and juicy with a light, floral flavor. From Divine Flavor in Mexico.

**\$3<sup>99</sup>**  
lb

SAVE \$1lb



### ORGANIC RUSSET POTATOES

Great for soup, mashers, or Shepherd's pie! From Cal-Ore Potatoes in Klamath Falls, OR.

**\$1<sup>49</sup>**  
lb

SAVE 50¢lb



## BAKERY & CHEESE

### NEW SEASONS ORGANIC SOURDOUGH ROLLS

Made with our own natural sourdough starter for that perfect tangy flavor. Great for soup dipping.  
6ct

**\$5<sup>99</sup>**  
ea

**SAVE \$1ea**



### WKYE FARMS IVY'S RESERVE CHEDDAR

The world's first carbon-neutral cheddar! Ivy's Reserve is sharp, rich, and so delicious.

7oz

**\$8<sup>49</sup>**  
ea

**SAVE \$1.50ea**



### RUBICON BAKERS 6" DOUBLE LAYER CAKES

Scratch-made, rich, and ready to sweeten any celebration with layers of pure indulgence!

**\$13<sup>99</sup>**  
ea

**SAVE \$1ea**



### BELGIOIOSO RICOTTA

Rich and creamy ricotta, perfect with asparagus, fresh berries, or on toast.

16oz

**\$5<sup>99</sup>**  
ea

**SAVE \$1ea**



### NEW SEASONS QUICHE

Swing by our grab & go case for your choice of classic Quiche Lorraine or Broccoli Cheddar in an all-butter crust.

9in

**\$19<sup>99</sup>**  
ea

**FEATURED**



### NEW SEASONS SPINACH FETA RISOTTO CAKE

Made with Arborio rice, fresh spinach, and creamy feta cheese. Perfect as a side or light meal.

**\$4<sup>79</sup>**  
ea

**FEATURED**



### NEW SEASONS PEAS AND CARROTS

Sweet roasted carrots and English peas tossed with fresh herbs for a simple, flavorful side.

**\$11<sup>99</sup>**  
lb

**FEATURED**



IT'S IN SEASON!

### NEW SEASONS BROWN SUGAR GLAZED SPIRAL- SLICED HAM

Beeler's ham glazed in-house with our brown sugar glaze.

**\$15<sup>99</sup>**  
lb

**FEATURED**



## BEER & WINE

### PARTNERS IN CRIME BLANC DE BLANC AND BRUT ROSE

Fresh, fruit-forward, and effervescent, these Italian bubbles are perfect for brunch, cheerful toasts, and celebrations.  
750ml

**\$9<sup>99</sup>**  
ea

**SAVE \$3ea**



ONLY AT NSM

### MONTE TONDO FRIZZANTE

A light, semi-sparkling wine with notes of citrus, pear blossom, and sea salt with a touch of minerality.  
750ml

**\$11<sup>99</sup>**  
ea

**SAVE \$4ea**



### STOLLER PINOT NOIR ROSÉ

Fresh, juicy, and vibrant with aromas of strawberry, watermelon, orange peel, and white tea. Sophisticated yet approachable.  
750ml

**\$17<sup>99</sup>**  
ea

**SAVE \$4ea**

PNW LOCAL



### DESCHUTES BREWERY SYMPHONIC CHRONIC DOUBLE HAZY IPA

A symphony of hazy goodness, this double IPA strikes a perfect balance of tropical pineapple and evergreen, creating a flavor journey that's pure magic.  
19.2oz

**2 for \$7**

**SAVE 49¢ea**



PNW LOCAL

IT'S NEW!

### PORTLAND CIDER CO. POG HARD CIDER

A vibrant blend of tart passionfruit, zesty citrus, and juicy guava—this cider takes Northwest apples on a retreat to the tropics.  
6pk/12oz

**\$13<sup>99</sup>**  
ea

**SAVE \$4ea**



PNW LOCAL

IT'S NEW!

### ISH NON-ALCOHOLIC COCKTAILS

Crafting quality, non-alcoholic cocktails, ISH bridges playfulness with mindfulness. Perfect for any occasion, whether at home or on the go. Selection may vary by store.  
250ml

**\$5<sup>99</sup>**  
ea

**SAVE \$1ea**



IT'S NEW!

## MAKE IT EASY, ORDER ONLINE!

Enjoy in-store prices online and save \$6 on orders of \$40+ with code **EASYSAVING6**. Choose quick, convenient pickup or delivery!

[shop.newseasonsmarket.com](https://shop.newseasonsmarket.com)

Powered by

**instacart**

\*Terms apply. Free pickup on orders of \$35+.

## GET 25% OFF HOME GOODS!

Neighbor Rewards members opted into email or text get 25% off home goods—perfect for spring celebrations.

Join or sign up by Thursday at [newseasonsmarket.com/rewards](https://newseasonsmarket.com/rewards) for this exclusive member offer on Friday.





## WELLNESS

### PRE-SHOP OUR ANNUAL BODY CARE SALE!

Reserve your 25% off all skincare, oral care, soaps, sunscreen, and more—even sale items! We'll set aside your goodies and have them ready for pick-up during the sale, April 23 – 29

**NOW THROUGH  
APRIL 22**

#### GARDEN OF LIFE VITAMINS AND SUPPLEMENTS

Save 25% on all your favorites, including proteins, probiotics, multivitamins, and more.

**25%  
off**



#### NORDIC NATURALS ULTIMATE OMEGA LEMON

High in omega-3 fatty acids to help support heart, brain, eye, and immune health. 60sg

**\$23<sup>99</sup>  
ea**  
**SAVE \$6ea**



#### GAIA HERBS TURMERIC SUPREME EXTRA STRENGTH

May help reduce occasional inflammation. 60vc

**\$23<sup>99</sup>  
ea**  
**SAVE \$7ea**



#### NOW FOODS VITAMIN D-3 2000IU

Each easy-to-swallow softgel delivers 2000 IU of vitamin D3. 240sg

**\$10<sup>99</sup>  
ea**  
**SAVE \$6ea**



#### BLOOM N-ACETYL CYSTEINE 600MG

Boosts natural glutathione production. 60cap

**\$12<sup>99</sup>  
ea**  
**SAVE \$6ea**



#### MRM NUTRITION COQ-10 100MG

A naturally derived and fermented form of Co-Q10 to support cardiovascular health. 60sg

**\$16<sup>99</sup>  
ea**  
**SAVE \$13ea**



#### SOLGAR LIQUID CALCIUM MAGNESIUM D3

A delicious and easy way to get your daily dose of calcium. 16oz

**\$11<sup>49</sup>  
ea**  
**SAVE \$3.50ea**



#### MICKELBERRY GARDENS THROAT & LUNG HONEY TONIC

A locally crafted herbal honey tonic that soothes the throat, supports respiratory health, and nourishes naturally. 4oz

**\$9<sup>99</sup>  
ea**  
**SAVE \$5ea**



**PNW  
LOCAL**

#### HERB PHARM KAVA LIQUID EXTRACT

Support for occasional stress and anxiety. Save on select herbal tinctures this week. 1oz

**\$13<sup>99</sup>  
ea**  
**SAVE \$6ea**



**PNW  
LOCAL**

#### OREGON SOAP COMPANY BAR SOAPS

Save on your favorite scents of bar soaps and select foaming liquid soaps. 3.75oz

**\$4<sup>69</sup>  
ea**  
**SAVE \$2.30ea**



**PNW  
LOCAL**

## GROCERY

#### IMMACULATE BAKING ORGANIC CINNAMON ROLLS

5ct

**\$7<sup>49</sup>  
ea**  
**SAVE \$2.80ea**



#### SO DELICIOUS COCO WHIP

Original or Light. 9oz

**\$3<sup>99</sup>  
ea**  
**SAVE \$2ea**



#### WILLAMETTE VALLEY PIE CO. FROZEN DESSERTS

Selected Varieties

**20%  
off**



**PNW  
LOCAL**

#### WILLAMETTE VALLEY PIE CO. FROZEN PIE CRUSTS

Selected Varieties

**\$3<sup>99</sup>  
ea**  
**SAVE \$1ea**



**PNW  
LOCAL**

#### TALENTI MINI BARS

Selected Varieties 6ct

**BUY 1 GET 1  
FREE**  
**SAVE \$8.99 ON 2**



#### STAHLBUSH ISLAND FARMS FROZEN FRUIT

Assorted Varieties 10oz

**2 for \$8**  
**SAVE \$1.99ea**



**PNW  
LOCAL**

#### STAHLBUSH ISLAND FARMS FROZEN VEGETABLES

Selected Varieties 10oz

**2 for \$5**  
**SAVE 29¢ea**



**PNW  
LOCAL**

#### BEYOND MEAT PLANT-BASED SAUSAGES

Selected Varieties 7.4oz

**BUY 1 GET 1  
FREE**  
**SAVE \$5.49 ON 2**





## GROCERY

**KETTLE BRAND  
PARTY SIZE  
POTATO  
CHIPS**  
Assorted Varieties  
11.25-13oz

**PNW  
LOCAL**

**\$3<sup>99</sup><sub>ea</sub>**  
**SAVE \$3ea**



**PATAGONIA PROVISIONS  
ORGANIC  
CRACKERS**  
Assorted Varieties  
4.4oz

**1% GIVEBACK**

**\$4<sup>99</sup><sub>ea</sub>**  
**SAVE \$2.50ea**



**SAFFRON ROAD  
CRUNCHY  
CHICKPEAS**  
Assorted Varieties  
5.4oz

**BUY 1 GET 1  
FREE**  
**SAVE \$6.99 ON 2**



**SUN TROPICS  
SNACKS**  
Selected Varieties

**20%  
off**



**COUNTRY ARCHER PROVISIONS  
JERKY**  
Assorted Varieties  
2-2.5oz

**\$4<sup>99</sup><sub>ea</sub>**



**DARRELL LEA  
SOFT AUSTRALIAN  
LICORICE**  
Selected  
Varieties  
7oz

**50%  
off**



**CHUAO CHOCOLATIER  
CHOCOLATE  
BAR**  
Assorted Varieties  
2.8oz

**\$4<sup>99</sup><sub>ea</sub>**



**JUSTIN'S  
NUT BUTTER CUPS  
AND CANDY PIECES**  
Selected Varieties

**20%  
off**



**ALTITUDE BEVERAGES  
NON-ALCOHOLIC  
REFRESHER**  
Assorted Varieties  
12oz

**\$3<sup>49</sup><sub>ea</sub>**  
**SAVE UP TO 80¢ea**



**R.W. KNUDSEN FAMILY  
SPARKLING CIDER  
OR JUICE**  
Selected Varieties  
25.4oz

**\$4<sup>49</sup><sub>ea</sub>**  
**SAVE UP TO \$1.50ea**



**SMITH TEAMAKER  
TEA**  
Selected Varieties  
15ct

**\$9<sup>99</sup><sub>ea</sub>**  
**SAVE \$3ea**



**PNW  
LOCAL**

**WILD HARVEST  
ORGANIC  
BROTH**  
Assorted Varieties  
32oz

**\$2<sup>49</sup><sub>ea</sub>**  
**EVERYDAY VALUE**



**MOOALA  
ORGANIC  
PLANT-BASED  
MILK**  
Oat or Almond.  
32oz

**\$4<sup>99</sup><sub>ea</sub>**  
**SAVE \$1.50 ea**



**DIVINA  
MEDITERRANEAN  
FOODS**  
Selected Varieties

**20%  
off**



**NAPOLEON  
SPECIALTY  
FOODS**  
Selected Varieties

**20%  
off**



**PNW  
LOCAL**

**IF YOU CARE  
BAKING AND KITCHEN  
PRODUCTS**  
Selected Varieties

**20%  
off**



## BULK

**LUNDBERG FAMILY FARMS  
ORGANIC  
WILD BLEND  
RICE**  
Selected Varieties

**\$8<sup>99</sup><sub>lb</sub>**  
**SAVE \$2lb**



**EQUAL EXCHANGE  
PECAN HALVES**

**\$14<sup>99</sup><sub>lb</sub>**  
**SAVE \$1lb**



**HUMMINGBIRD WHOLESALE  
ORGANIC  
SALTED  
AWAKENED  
WALNUTS**

**\$15<sup>99</sup><sub>lb</sub>**  
**SAVE \$2lb**



**PNW  
LOCAL**

**STUMPTOWN COFFEE  
ROASTERS  
COFFEE**  
Selected Varieties

**\$15<sup>99</sup><sub>lb</sub>**  
**SAVE \$3lb**



**PNW  
LOCAL**

# GROCERY

**BOB'S RED MILL FLOUR AND BAKING MIXES**  
Selected Varieties

PNW LOCAL

**25% off**



**WOODSTOCK ORGANIC SUGAR**  
Selected Varieties

**20% off**



**WOODSTOCK NUTS AND DRIED FRUIT**  
Selected Varieties

**20% off**



**SIMPLY ORGANIC SPICES AND SEASONINGS**  
Selected Varieties

**20% off**



**GUITTARD BAKING CHOCOLATE**  
Selected Varieties



**20% off**

**LET'S DO ORGANIC COCONUT**  
Selected Varieties

**20% off**



**LET'S DO ORGANIC CORNSTARCH OR TAPIOCA**  
Selected Varieties

**20% off**



**BEYOND GOOD VANILLA**  
Assorted Varieties

**20% off**



**MAPLE JOE ORGANIC MAPLE SYRUP**  
Assorted Varieties  
12.5oz

**\$9.99 ea**  
**SAVE \$4ea**



**BIRCH BENDERS PANCAKE & WAFFLE MIX**  
Selected Varieties

**30% off**



**CASCADIAN FARM ORGANIC GRANOLA**  
Selected Varieties  
11oz

**\$6.99 ea**  
**SAVE 70¢ea**



PNW LOCAL

**NATURE'S PATH ORGANIC CEREAL**  
Selected Varieties  
10-14oz

**\$3.99 ea**  
**SAVE UP TO \$2ea**



**IMAGINE FOODS BROTH**  
Selected Varieties  
32oz

**\$4.49 ea**  
**SAVE \$1.50ea**



**LUNDBERG FAMILY FARMS RICE**  
Selected Varieties  
32oz

**\$9.99 ea**  
**SAVE \$2.90ea**



**MUIR GLEN ORGANIC TOMATOES**  
Selected Varieties  
28oz

**2 for \$7**  
**SAVE \$4.39ea**



**ANNIE'S DRESSING**  
Selected Varieties  
8oz

**\$4.99 ea**



**O LIVE OIL**  
Selected Varieties

**20% off**



**CHOSEN FOODS AVOCADO OIL**  
Selected Varieties

**20% off**



**MAILLE MUSTARDS OR CORNICHONS**  
Assorted Varieties

**20% off**



**NEW SEASONS PASTA**  
Made in small batches by Rallenti Pasta Company in Portland, OR. Select varieties.  
16oz

**\$2.99 ea**  
**FEATURED**





## GROCERY

### NEW SEASONS ORGANIC ORANGE JUICE

Fresh-pressed by  
Columbia Gorge Organic  
in Hood River, OR.

48oz

**\$8<sup>99</sup>**  
ea

**FEATURED**



### NEW SEASONS HEAVY WHIPPING CREAM

Locally sourced rBST-free  
cream from Alpenrose  
Dairy in Portland, OR.

16oz

**\$3<sup>99</sup>**  
ea

**SAVE 60¢ea**



### BUBBIES PREPARED HORSERADISH

8.5oz

**\$4<sup>99</sup>**  
ea

**SAVE \$1.50ea**



### KEVITA ORGANIC PROBIOTIC DRINK

Selected Varieties

12oz

**2 for \$5**

**SAVE 69¢ea**



### TILLAMOOK CHEESE

Selected Varieties

7-8oz

**PNW  
LOCAL**

**\$3<sup>99</sup>**  
ea

**SAVE UP TO \$1.20ea**



### DAISY BRAND SOUR CREAM

Regular or Light.

16oz

**2 for \$5**

**SAVE \$1.29ea**



### MALK ORGANICS PLANT-BASED MILK

Selected Varieties

28oz

**\$5<sup>49</sup>**  
ea

**SAVE \$2ea**



### SIGGI'S ICELANDIC YOGURT

Selected Varieties

24oz

**\$5<sup>49</sup>**  
ea

**SAVE \$1.80ea**



### PHILADELPHIA CREAM CHEESE

Selected Varieties

8oz

**\$3<sup>69</sup>**  
ea

**SAVE 20¢ea**



### MIYOKO'S CREAMERY PLANT MILK BUTTER

Selected Varieties

8oz

**\$4<sup>49</sup>**  
ea

**SAVE \$1.70ea**



### LAIRD SUPERFOOD SUPERFOOD CREAMER

Selected Varieties

**20%  
off**



### ELLENOS GREEK YOGURT

Selected Varieties

5.3oz

**2 for \$5**

**SAVE \$1.09ea**



### CHOBANI COFFEE CREAMER

Selected Varieties

24oz

**\$5<sup>49</sup>**  
ea

**SAVE \$1.80ea**



### VIOLIFE DAIRY-FREE AND VEGAN PRODUCTS

Selected Varieties

**25%  
off**



### FRANZ ENGLISH MUFFINS

Selected Varieties

6ct

**2 for \$4**

**SAVE 79¢ea**



### FRANZ DINNER ROLLS

Selected Varieties

12ct

**\$3<sup>99</sup>**  
ea

**SAVE \$1.50ea**



## Growing Better Together: 1% for Soil Health

This Earth Month, 52  
brands, including New  
Seasons Partner  
Brand, are donating  
1% of sales to Zero  
Foodprint to help local  
farmers and ranchers  
implement regenerative  
farming practices.

LOOK FOR  
THIS ICON  
throughout the ad to  
support brands  
funding healthy soil!

