



**For Immediate Release**

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## **New Seasons Market Named One of Forbes Magazine's Best Mid-Sized Employers in America**

*West Coast grocer recognized alongside Oregon neighbors Bi-Mart, Medford School District, TriMet and Consumer Cellular*

**Portland, Ore. (Feb. 15, 2023)** – [Forbes Magazine](#) ranked [New Seasons Market](#) as one of the [500 best mid-size employers in America for 2023](#), as noted in a recent market research study conducted with Statistica. The neighborhood grocer is recognized alongside Oregon neighbors Bi-Mart, Medford School District, TriMet and Consumer Cellular, as well as peers in the grocery industry, Lunds & Byerlys, Fresh Thyme, Harps Food Stores, Heinen's Grocery Store, Dierbergs, Cosentino's Food Stores.

"Our staff are at the heart of what we do every day at New Seasons Market, and it is humbling to receive recognition that honors their feedback," said New Seasons Market CEO Nancy Lebold. "We're grateful for their contributions, both within our four walls, as well as out in the community. They help bring our mission of cultivating good for generations to life by taking care of our communities, regional producers and our planet every day!"

Together with Forbes, market research firm Statistica surveyed staff at companies with between 1,000 to 5,000 employees. The approximately 45,000 participants were asked to rate their willingness to recommend their employer to friends and family (on a scale of 0 to 10) and to cite any other employer they would recommend. The final list ranks the 500 companies that received the most recommendations.

As an employer, New Seasons Market offers industry-leading compensation and a comprehensive benefits plan that includes medical, dental, vision, 401(k) matching, paid parental leave, paid adoption benefits, paid volunteer time and paid vacation. And, as the first grocer to achieve B Corp certification, New Seasons Market aims to exceed standards for social and environmental performance, accountability and transparency.

New Seasons Market focuses on building and nourishing the communities it serves – creating lasting relationships with customers, staff and vendors. The company purchases from as many local tastemakers as possible, connecting them with customers and doing its part to champion the regional food economy. Operating financially responsibly, inspiring environmental stewardship, supporting nonprofits and contributing to the neighborhood are just a few more ways New Seasons Market is committed to being the ultimate neighborhood store.

Most recently, New Seasons Market announced it has donated more than \$1M (and counting) to 231 Portland-area nonprofits through its [Bag It Forward](#) program. Additionally, the grocer

[donated more than \\$1.3M to community-based initiatives](#) in 2022 alone. New Seasons Market was also recognized in December 2022 as one of [Oregon's Most Admired Companies, as compiled by the Portland Business Journal](#). It was named the [best employer based in the state by Forbes in August of 2022](#).

### **About New Seasons Market**

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of its staff, partners, neighborhoods, and the environment to growing a sustainable business, it's doing what it loves with a commitment to cultivating a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, Ore., New Seasons Market is now a team of nearly 2,700 passionate staff across 19 stores in Oregon and Washington, serving a unique mix of locally sourced and organic items, classic grocery favorites, chef-made grab and go meal solutions. New Seasons Market is proud of its progressive values—from offering industry-leading compensation and benefits to committing 10 percent of its after-tax profits to the communities it serves. For more information, visit [www.newseasonsmarket.com](http://www.newseasonsmarket.com).

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