



For Immediate Release

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New Seasons Market Recognized as One of Oregon's Most Admired Companies

Portland Business Journal surveys 271 of the region's top executives; neighborhood grocer honored as ninth among more than 100 recipients

Portland, Ore. (Dec. 8, 2022) – Portland, Ore.-based neighborhood grocer New Seasons Market was recognized as the *ninth* Most Admired Company in Oregon by the Portland Business Journal, as selected by 271 state's top executives. Joining New Seasons Market – and more than 100 honorees - on the list are highly regarded organizations like Columbia Sportswear Co., Intel, and Nike Inc., as well as the grocer's peers in the food and beverage industry, including Bob's Red Mill Natural Foods, Dutch Bros Coffee, Salt & Straw and Tillamook Country Creamery Association. More than 4,500 Oregon-based organizations were nominated in total.

"I'm very humbled by - and grateful to - the Portland Business Journal and the broader business community," said New Seasons Market CEO Nancy Lebold. "To be named among notable local, national, and international Oregon-based brands is truly incredible. This recognition is 100 percent attributable to our staff, who provide exceptional customer service while never ceasing to share their generosity with our New Seasons community."

This is the 11th time New Seasons Market has been named to the Most Admired Companies list in the last 14 years. Earlier this year, <u>Forbes</u> named New Seasons Market the number one Oregon-based employer and retailer. It also recently received <u>Progressive Grocer's Impact Award</u> and the <u>AmeriStar Award</u> for its innovative, <u>fresh pasta packaging</u>, specifically created for its <u>Partner Brand private label</u> to reduce single-use packaging.

New Seasons Market focuses on building and nourishing the communities it serves, creating lasting relationships with customers, staff and vendors. The company purchases from as many local tastemakers as possible, connecting them with customers and doing its part to champion the regional food economy. New Seasons Market is committed to being the ultimate neighborhood store, expressed by its inspiring environmental stewardship, nonprofit support and community contributions.

As an employer, New Seasons Market offers industry-leading compensation and a comprehensive benefits plan that includes medical, dental/orthodontia, vision, 401(k) matching, paid parental leave, paid volunteer time, paid vacation and adoption assistance. And, as the first grocer to achieve B Corp

certification, New Seasons Market aims to exceed social and environmental performance standards, accountability and transparency.

About New Seasons Market

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of its staff, partners, neighborhoods, and the environment to growing a sustainable business, it's doing what it loves with a commitment to cultivating a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, Ore., New Seasons Market is now a team of nearly 2,700 passionate staff across 19 stores in Oregon and Washington, serving a unique mix of locally sourced and organic items, classic grocery favorites, chef-made grab and go meal solutions. New Seasons Market is proud of its progressive values—from offering industry-leading compensation and benefits to committing 10 percent of its after-tax profits to the communities it serves. For more information, visit www.newseasonsmarket.com.

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