

REGENERATIVE AGRICULTURE TOOLKIT FOR NEW SEASONS MARKET VENDORS

Regenerative agriculture is a system of farming and ranching practices that rebuilds soil health, increases carbon capture, improves water efficiency and promotes biodiversity.

Key Practices of Regenerative Agriculture:

- Minimizes soil disturbance to protect root systems, improve water retention and increase soil's ability to capture carbon.
- Utilizes cover crops to improve water retention, increase soil fertility and protect crops from pests.
- Minimizes the use of pesticides, chemical fertilizers and herbicides, which affect organic matter within the soil, impact photosynthesis and decrease overall soil quality.
- Integrates livestock and crops with rotational grazing, manure application and diverse crop rotations to rebuild topsoil, increase soil fertility and grow soil microbiome.
- Promotes biodiversity to build resilient crops and support and conserve habitats and ecosystems.

Key Ecological Outcomes of Regenerative Agriculture











- Protects and increase the farms ecosystem, microbiome, and biological diversity.
- Improves soil's ability to capture carbon.
- Improves water quality and retention, increases drought resiliency and provides water needed for plant survival.
- Provides biologically appropriate animal habitat allowing for natural diet and behavior resulting in benefits to the farm ecosystem and high-quality animal products.

Why is regenerative agriculture important?

- Conventional farming techniques have severely impacted soil health and biodiversity.
- Regenerative practices restore the land through techniques aimed at rebuilding the health of soil and increasing its ability to capture carbon.
- Mitigating climate change is critical to protect our food systems, water resources, and reduce the impact conventional agriculture has on our planet.

CERTIFICATIONS

Third-party certifications create clear industry standards for regenerative practices so retailers and customers can feel confident about environmental claims

	Meat	Dairy	Produce	Other*	
 Regenerative Organic Certified™	X	X	X	X	
 CERTIFIED REGENERATIVE BY AGW	X	X	X		
 Regenified™	X	X	X		
 LAND TO MARKET™	X	X		X	
 SOIL CARBON INITIATIVE			X		

* textiles, leather and other non-food items

We are partnering with local suppliers to identify ways to remove barriers, support projects and source more products grown with regenerative agriculture practices and certifications. It's how we build a more sustainable food economy.

Questions?

Learn more at newseasonsmarket.com/regenerative-agriculture or contact us at talktous@newseasonsmarket.com