



For Immediate Release

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Gluten-free and Delicious!

Discover Dozens of Locally Made Gluten-free Foods during New Seasons Market's Gluten-Free Food Fair, February 10th

PORTLAND, Ore. – *January 23, 2012* – Until recently, the words “gluten-free” often meant tough and tasteless foods. Now, with so many locally made, high-quality products on the shelves and recipes available from chefs and nutritionists, gluten-free eating is healthy, convenient and downright delicious! In recognition of the growing awareness of gluten-related health issues, [New Seasons Market](#) is holding a **Gluten-Free Food Fair, 2pm to 6pm, Friday, February 10th**. This free event is open to adults and children alike, and takes place at New Seasons Market–Fisher’s Landing, SE 164th Ave. and McGillivray Blvd., in Vancouver.

New Seasons Market’s certified nutritionists will present information and advice on topics including, repairing digestive health, feeding gluten-free kids and eating gluten-free on-the-go. Join them for store tours and discover Vancouver’s largest selection of Gluten-free foods, from packaged foods and fresh ingredients, to body care items, in stock every day—with dozens of items made locally.

Sample sweet and savory products made by New Cascadia Traditional, Pizzicato, GEM, Petunia’s Pies and Pastries, Bridge City Baking, Bob’s Red Mill, Jude’s Foods, Bavaria Mills, Pao Bread, Olykraut, Greens Discovery Gluten-free Beer, Wandering Aengus Hard Cider and many more.

Taste homemade dishes prepared by New Seasons Market’s deli made without gluten ingredients, and spend time in the store’s fresh produce, meat and seafood departments for inspiration on meal planning. Meet local cookbook writer Laura Russell, author of *Gluten Free Asian Kitchen* (2011, Ten Speed Press), and learn how she converts the vibrant cuisines of China, Japan, Korea, Thailand and Vietnam into gluten-free favorites.

The Gluten-Free Food Fair is a family friendly event, with games, activities and snacks for children provided by New Seasons Market.

About New Seasons Market

Founded by three Portland families and 50 friends, New Seasons Market is proud to be locally owned and operated. Since opening its doors in 2000, New Seasons Market has given back to the community. Each year, the company donates 10 percent of its after-tax profits to and

partners with hundreds of nonprofits, schools and community organizations. Last year alone, New Seasons Market worked with 650 nonprofits, donating to a variety of causes with special focus on those that protect the environment, end hunger and educate youth. Each store is involved in its community and committed to helping organizations and individuals create neighborhoods that are healthy, safe, vibrant and just. Get to know New Seasons Market at www.newseasonsmarket.com or stay in touch at www.facebook.com/NewSeasonsMarket

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